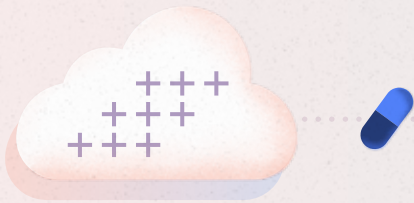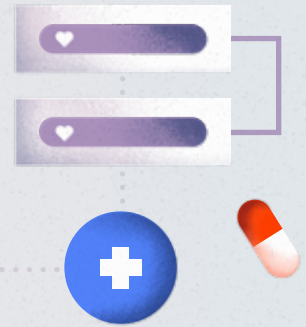# Data Lineage: The Path to Profit for Health Insurance

The Road Begins - Data is everywhere. The healthcare industry is under immense pressure to utilize that data to create better patient outcomes and more efficient teams (all while ensuring it's protected from cyberattacks). Automated data lineage creates a map of your data that guides you toward those goals—by reducing costs through automation.

Health insurance companies are predicted to generate **$170 Billion** with cloud capabilities by 2030.
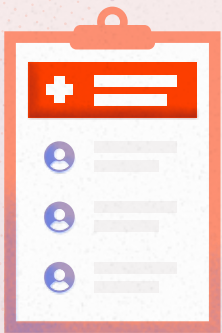
But without lineage, there is an **18 to 36 month delay** on average for cloud migration.

With **data lineage,** health insurance organizations can take advantage of cloud capabilities without a lengthy, costly migration process. In fact, data lineage can:

- Reduce migration costs by 30%.
- Map every object in a migrated system.
- Create a migration plan with no surprises.

Many organizations that successfully migrate to the cloud still **hit a jam** when it's time to extract actionable insights from their data. **That's because there's just so much.**

85% of office-based physicians use electronic medical record systems.

In total, physicians generate more than **19 terabytes** of clinical data every year.

Data lineage allows organizations to mine vast amounts of data automatically, ensuring accuracy and speed without expensive labor costs. Then, lineage helps identify potential interventions and drive better patient outcomes by:

- Identifying gaps in report coverage.
- Adding a semantic layer for more accurate reports.
- Creating comprehensive data visualizations.

Start your journey to profitable data lineage today.
Learn how MANTA's automated lineage can integrate with your environment to help you build better reports, outcomes, and projects.

Book a demo or learn more by visiting

getmanta.com

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